

## SPONSOR LEVELS & BENEFITS

2018 Water Professionals Conference • July 8-11, 2018 • Nashville, TN



**SPONSORSHIP DEADLINE: April 30, 2018**

Visit [www.kytnwpc.org](http://www.kytnwpc.org) to register online and pay by check or credit card. You may also return this form with a check for full payment to KY/TN Water Professionals Conference, P.O. Box 22318, Louisville, KY 40252.

## SPONSORSHIP LEVELS

### **GOLD LEVEL - \$3,000**

- ◆ One full conference attendee registration
- ◆ Company logo displayed on outside cover of the conference program
- ◆ Rotating company logo with web-link on the front page of WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company logo displayed on electronic signage throughout Convention Center (*as available*)
- ◆ Company logo displayed at the registration area
- ◆ Company logo displayed within the KY-TN WEA and KY/TN Section of AWWA Joint Conference Magazine (*must sponsor and submit logo by March 1*)
- ◆ One page ad in the conference program (*must sponsor and submit ad by April 30*)
- ◆ May provide one company promotional item (*not a handout*) to be included in attendee registration packets
- ◆ Scrolling logo on all meeting rooms as screensaver
- ◆ Company highlighted on WPC social media channels

### **SILVER LEVEL - \$2,000**

- ◆ Company logo included on inside cover of conference program
- ◆ Rotating company logo with web-link on the front page of WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company logo displayed on electronic signage throughout Convention Center (*as available*)

### **BRONZE LEVEL - \$1,000**

- ◆ Company name listed in conference program
- ◆ Company name listed on WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company name displayed on electronic signage throughout Convention Center (*as available*)

### **YP-WATER FOR LIFE (WFL) LEVEL - \$500**

- ◆ Recognition at Student and YP events
- ◆ Logo displayed at Student and YP events
- ◆ Logo on WFL event shirt
- ◆ Four WFL event shirts
- ◆ Company name listed on WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference

### **SPECIALTY LEVEL - \$5,000 MINIMUM**

- ◆ Gold level benefits including one full conference attendee registration
- ◆ Additional advertising placement (*on an item such as giveaway bags or lanyards or at an event*)

#### **Sponsorship Questions or Interested in a Specialty Sponsorship:**

Please contact contact Zack Daniel, CDM Smith, at [danielza@cdmsmith.com](mailto:danielza@cdmsmith.com) or Caleb Sanders, Hazen and Sawyer, at [csanders@hazenandsawyer.com](mailto:csanders@hazenandsawyer.com)

**Registration Questions:** Please contact Valerie Maron, KY/TN WPC, at [admin@kytnwpc.org](mailto:admin@kytnwpc.org)