

## SPONSOR REGISTRATION

2018 Water Professionals Conference • July 8-11, 2018 • Nashville, TN



**SPONSORSHIP DEADLINE: April 30, 2018**

Visit [www.kytnwpc.org](http://www.kytnwpc.org) to register online and pay by check or credit card. You may also return this form with a check for full payment to KY/TN Water Professionals Conference, P.O. Box 22318, Louisville, KY 40252.

Please print clearly or type. Incomplete information may delay the processing of your application. Terms of this agreement are detailed on the next page.

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Contact/Attendee Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Phone (business) : \_\_\_\_\_ Phone (cell): \_\_\_\_\_

### SPONSORSHIP LEVELS

#### GOLD LEVEL - \$3,000

- ◆ One full conference attendee registration
- ◆ Company logo displayed on outside cover of the conference program
- ◆ Rotating company logo with web-link on the front page of WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company logo displayed on electronic signage throughout Convention Center (*as available*)
- ◆ Company logo displayed at the registration area
- ◆ Company logo displayed within the KY-TN WEA and KY/TN Section of AWWA Joint Conference Magazine (*must sponsor and submit logo by March 1*)
- ◆ One page ad in the conference program (*must sponsor and submit ad by April 30*)
- ◆ May provide one company promotional item (*not a handout*) to be included in attendee registration packets
- ◆ Scrolling logo on all meeting rooms as screensaver
- ◆ Company highlighted on WPC social media channels

#### SILVER LEVEL - \$2,000

- ◆ Company logo included on inside cover of conference program
- ◆ Rotating company logo with web-link on the front page of WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company logo displayed on electronic signage throughout Convention Center (*as available*)

#### BRONZE LEVEL - \$1,000

- ◆ Company name listed in conference program
- ◆ Company name listed on WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference
- ◆ Company name displayed on electronic signage throughout Convention Center (*as available*)

#### YP-WATER FOR LIFE (WFL) LEVEL - \$500

- ◆ Recognition at Student and YP events
- ◆ Logo displayed at Student and YP events
- ◆ Logo on WFL event shirt
- ◆ Four WFL event shirts
- ◆ Company name listed on WPC website [www.kytnwpc.org](http://www.kytnwpc.org) the year following the conference

#### SPECIALTY LEVEL - \$5,000 MINIMUM

- ◆ Gold level benefits including one full conference attendee registration
- ◆ Additional advertising placement (*on an item such as giveaway bags or lanyards or at an event*)

### SPONSORSHIP LEVEL SELECTION

I (we) pledge the following sponsorship type:

- \_\_\_\_\_ Gold - \$3,000 (Includes full conference registration)
- \_\_\_\_\_ Silver - \$2,000 (sponsorship only)
- \_\_\_\_\_ Bronze - \$1,000 (sponsorship only)
- \_\_\_\_\_ YP-WFL - \$500 (sponsorship only)

#### Sponsorship Questions or Interested in a Specialty Sponsorship:

Please contact contact Zack Daniel, CDM Smith, at [danielza@cdmsmith.com](mailto:danielza@cdmsmith.com) or Caleb Sanders, Hazen and Sawyer, at [csanders@hazenandsawyer.com](mailto:csanders@hazenandsawyer.com)

**Registration Questions:** Please contact Valerie Maron, KY/TN WPC, at [admin@kytnwpc.org](mailto:admin@kytnwpc.org)